ProcessMind Cookies & Tracking Notice

Effective starting: June 23, 2024

Introduction

The website www.processmind.com (the "Website") utilizes cookies, including those from third parties. This policy aims to inform you about how cookies are employed on this website and the ways in which you can manage them.

At ProcessMind, we leverage cookies to enhance your browsing experience and to tailor our services to your specific needs and interests. Certain cookies are essential for functionalities such as logging in, storing your preferences, and ensuring the correct display of our web pages.

Additionally, other cookies provide us with invaluable insights into the usage of the Website. This allows us to improve its efficiency and make it more user-friendly.

If you wish to modify your cookie settings on ProcessMind, you can do so by clicking on **Cookie preferences**

Cookie List

A cookie is a small piece of data (text file) that a website—when visited by a user—asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies—which are cookies from a domain different than the domain of the website you are visiting—for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Here's the cookie information presented in a table format:

PROCESSMIND

Cookie Name	Origin	Description	Content	Expiry
__hs_opt_out	Hubspot	Used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again.	"yes" or "no"	6 months
__hs_do_not_track	Hubspot	Prevents the tracking code from sending any information to HubSpot.	"yes"	6 months
__hs_initial_opt_in	Hubspot	Prevents the banner from always displaying when visitors are browsing in strict mode.	"yes" or "no"	7 days
__hs_cookie_cat_pref	Hubspot	Records the categories a visitor consented to.(analytics,advertisement,functionality)	Consent categories data 1:2:3:	6 months
__hs_gpc_banner_dismiss	Hubspot	Used when the Global Privacy Control banner is dismissed.	"yes" or "no"	180 days
__hs_notify_banner_dismiss	Hubspot	Used when a Notify consent banner type is used.	True	180 days
hs_ab_test	Hubspot	Serves visitors the same version of an A/B test page they've seen before.	A/B test page id and chosen variation id	End of session
id_key	Hubspot	Set on password-protected pages to avoid repeated logins.	Encrypted password	14 days
hs-messages-is-open	Hubspot	Determines and saves whether the chat widget is open for future visits.	True	30 minutes
hs-messages-hide-welcome-message	Hubspot	Prevents the chat widget welcome message from reappearing soon after being dismissed.	True or False	1 day
__hsmem	Hubspot	Identifies the membership user currently logged in to a HubSpot-hosted site.	Encrypted user data	7 days
hs-membership-csrf	Hubspot	Ensures content membership logins cannot be forged.	Random letters and numbers	End of session
hs_langswitcher_choice	Hubspot	Saves a visitor's selected language choice for future site redirections.	Language code and domain (e.g., "EN-US:hubspot.com")	2 years

Cookie Name	Origin	Description	Content	Expiry
__cfruid	Hubspot	Set by HubSpot's CDN provider for rate limiting policies (managed by Cloudflare).	-	End of session
__cfuvid	Hubspot	Set by HubSpot's CDN provider for rate limiting policies (managed by Cloudflare).	-	End of session
__cf_bm	Hubspot	Necessary for bot protection, set by HubSpot's CDN provider (managed by Cloudflare).	-	30 minutes

This table organizes each cookie by its name, function, content, and expiration timeframe, making it easier to understand their purpose and duration.

Analytics cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance. These are non-essential cookies controlled by the cookie banner. If you're a visitor to a site, you can opt out of these cookies by not giving consent.

Cookie Name	Origin	Description	Content	Expiry
__hstc	Hubspot	The main cookie for tracking visitors. It contains various timestamps and a session number to track the visitor's interactions over time.	Domain, hubspotutk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number.	6 months
hubspotutk	Hubspot	Keeps track of a visitor's identity. Used when deduplicating contacts after form submissions to HubSpot.	Opaque GUID representing the visitor.	6 months
__hssc	Hubspot	Tracks sessions to determine if HubSpot should increment the session number and update timestamps in the __hstc cookie.	Domain, viewCount, and session start timestamp.	30 minutes
__hssrc	Hubspot	Set when HubSpot's session cookie changes, used to determine if the visitor has restarted their browser.	"1" (when present indicates a new session start).	End of session
__ga	Google Analytics	Primarily uses cookies to help websites analyze how visitors interact with the site. Used to distinguish users.	2 years	
__ga _#id	Google Analytics	Primarily uses cookies to help websites analyze how visitors interact with the site. Used to persist session state.		2 years

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Name	Description	Content	Expiry
messagesUtk	Used to recognize visitors who engage in chats via the chatflows tool. It tracks users across visits with the same cookied browser, loading their conversation history if they return. It's treated as necessary with certain settings.	Opaque GUID for the chat user	6 months

Social Media Cookies

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

- No Social Media Cookies at the moment

Contact Us

Do not hesitate to reach out to us if you have any questions.